PROGRAM & ACTIVITIES

AWARDS

APPLIED RESEARCH:
Dissemination of Applied Research:
Engaging Graduate Students to Publish
Action Research in Educational Technology
University of Maryland University College
Accepted by: Theodore Stone
Graduate students in the Teacher Education Department at UMUC have written an Applied Research textbook that is now used in two programs. When working adult/practitioner students contribute content to a faculty peer-reviewed publication at their university, then the adult learner makes a relevant and substantial contribution to the knowledge base of the university as a peer of the academic community.

Best Practices in Cloud Computing for Collaboration in Online Education
University of Maryland University College
Accepted by: Les Pang
This research identified best practices for using cloud computing to support online classroom activities. We found that for specific activities cloud computing was valuable to instructors and administrators who want to enhance course delivery through collaboration and sharing capabilities. The technology maximizes student engagement, improves learning and increases student retention.

PARTNERSHIP:
WebStudy 2012: Unlock Student Potential
Widener University
Accepted by: KayMarie Platt
The Continuing Studies Division (f/k/a University College) provides undergraduate education to an adult student population. WebStudy, Inc. is the learning management system used for the Continuing Studies Division online programming. We have been partners for many years and hosted both WebStudy conferences, the most recent being the WebStudy 2012 Conference: Unlock Student Potential.

Collaboration with a Dutch University to Create a Global Community of Practice
University of Maryland University College
Accepted by: Barbara Schwartz-Bechet
Global citizenship and an international orientation are high on the agenda in higher education both in Europe and the United States. To that end, University of Maryland University College and The NHL University of Applied Sciences began an online, technology enhanced partnership in the area of teacher education.

PROGRAM DEVELOPMENT
(Credit or Non-Credit):
Off-Campus Bachelor of Social Work Degree Completion Cohort Program
Shippensburg University
Accepted by: Christina Sax
The off-campus Bachelor of Social Work degree completion cohort program is designed to provide a degree pathway for individuals who work full time and who have earned an associate's degree or transferrable credits in human/social services. Its faculty, administrative, and financial structures have served as a model for Shipp’s other off-campus cohort programs.

Program Development of UMUC's MS in Cybersecurity and MS in Cybersecurity Policy
University of Maryland University College
Accepted by: Alan Carswell
University of Maryland University College (UMUC) has created two new Master's programs, in Cybersecurity and Cybersecurity Policy. Consistent with UMUC's focus on working professionals, the programs are entirely online. The programs use multimedia learning objects, an online lab, and a capstone simulation to provide a rich experience for their students.

MARKETING & PROMOTIONS

BROADCAST AND PRINT:
Transit Platform Takeover Campaign
University of Pennsylvania
Accepted by: Darren Wagner
The 30th Street Station “Platform Saturation” campaign built awareness of Penn’s flexible and customizable degree options among thousands of commuters and travelers in downtown Philadelphia. The platform-advertising featured a clean look to offset the clutter at the busy rail hub, and encouraged prospects to come experience the nearby campus.

Penn State World Campus Television Commercial
Penn State World Campus
Accepted by: Clarabelle Lin
The challenge for online programs is to convey the emotion and connect the academic integrity of a strong academic university with the flexibility and convenience of online education. In the television commercial, “This is My Life, This is My Penn State” we let the story of Maggie Smith, an online student, overcome this challenge.

INDIVIDUAL AWARDS

OUTSTANDING CONTINUING EDUCATION STUDENT:
Michael A. Dayton
University of Maryland University College
Quoting an Adjunct Associate Professor from University of Maryland University College, “Throughout the two classes I taught Mr. Dayton, I witnessed his effective management skills at work as he successfully balanced his many external commitments and responsibilities while diligently completing all assignments. I have found Mr. Dayton an exceptional student who possesses strong leadership qualities and a thirst for knowledge that will serve him well in his future academic and professional pursuits.”

OUTSTANDING FACULTY SERVICE:
Claudine SchWeber, PhD
University of Maryland University College
According to her faculty colleague, “Dr. Claudine SchWeber is an educator whose love of knowledge and inquiry inspires both students and other faculty members. Over the years, as we have moved from entirely face to face instruction to almost completely online instruction, she has been instrumental in designing quality curricula and in developing innovative approaches to engage students and energize faculty.”

Gerald (Jerry) L. Fowler, PhD
Shippensburg University
“ Widely acknowledged as a leader in the field of Educational Leadership and Policy, Dr. Jerry Fowler remains dedicated to providing both Shippensburg University and the Pennsylvania Department of Education with forward movement and innovative programming models for our current and future teachers and district leaders”, as noted by the Provost & Senior Vice President for Academic Affairs at Shippensburg University,
UPCEA Mid-Atlantic Region Awards

Program & Activities Awards
Partnership: Institutional / Business
Applied Research
Program Development: Credit or Non-Credit
Faculty & Staff Development

Dorothy Durkin Award:
Marketing & Promotions: Broadcast / Print
Marketing & Promotions: Electronic

Individual Awards
Alexander Charters Outstanding Continuing Educator
Outstanding Continuing Education Student
Outstanding Faculty Service
Outstanding Leadership / Distinguished Service
Memorials

Please note: Not every award is given each year.

Wednesday, October 10th
Two Thousand Twelve
Five thirty in the evening
Campus Center of the Richard Stockton College of New Jersey

2012 Awards Committee
2012 Chair: Shelley Hintz • University of Maryland University College
Bobbe Baggio • La Salle University
Jennifer Becker • Marist College
Carolyn Callaghan • Shippensburg University
Karen Oaks • Stony Brook University
Kristine Rabberman • Widener University
Matthew Weidman • Widener University

This event is hosted by
The Richard Stockton College of New Jersey