

PROGRAM & ACTIVITIES AWARDS

APPLIED RESEARCH:

Dissemination of Applied Research:
Engaging Graduate Students to Publish
Action Research in Educational
Technology

University of Maryland University College

Accepted by: Theodore Stone

Graduate students in the Teacher Education Department at UMUC have written an Applied Research textbook that is now used in two programs. When working adult/practitioner students contribute content to a faculty peer-reviewed publication at their university, then the *adult learner makes a relevant and substantial contribution to the knowledge base of the university as a peer of the academic community.*

Best Practices in Cloud Computing for
Collaboration in Online Education

University of Maryland University College

Accepted by: Les Pang

This research identified best practices for using cloud computing to support online classroom activities. We found that for specific activities cloud computing was valuable to instructors and administrators who want to enhance course delivery through collaboration and sharing capabilities. The technology maximizes student engagement, improves learning and increases student retention.

PARTNERSHIP:

WebStudy 2012: Unlock Student Potential
Widener University

Accepted by: KayMarie Platt

The Continuing Studies Division (f/k/a University College) provides undergraduate education to an adult student population. WebStudy, Inc. is the learning management system used for the Continuing Studies Division online programming. We have been partners for many years and hosted

both WebStudy conferences, the most recent being the WebStudy 2012 Conference: Unlock Student Potential.

Collaboration with a Dutch University to
Create a Global Community of Practice

University of Maryland University College

Accepted by: Barbara Schwartz-Bechet

Global citizenship and an international orientation are high on the agenda in higher education both in Europe and the United States. To that end, University of Maryland University College and The NHL University of Applied Sciences began an online, technology enhanced partnership in the area of teacher education.

PROGRAM DEVELOPMENT

(CREDIT OR NON-CREDIT):

Off-Campus Bachelor of Social Work
Degree Completion Cohort Program

Shippensburg University

Accepted by: Christina Sax

The off-campus Bachelor of Social Work degree completion cohort program is designed to provide a degree pathway for individuals who work full time and who have earned an associate's degree or transferrable credits in human/social services. Its faculty, administrative, and financial structures have served as a model for Ship's other off-campus cohort programs.

Program Development of UMUC's MS in
Cybersecurity and MS in Cybersecurity
Policy

University of Maryland University College

Accepted by: Alan Carswell

University of Maryland University College (UMUC) has created two new Master's programs, in Cybersecurity and Cybersecurity Policy. Consistent with UMUC's focus on working professionals, the programs are entirely online. The programs use multimedia learning objects, an online lab, and a capstone simulation to provide a rich experience for their students.

MARKETING & PROMOTIONS

BROADCAST AND PRINT:

Transit Platform Takeover Campaign

University of Pennsylvania

Accepted by: Darren Wagner

The 30th Street Station "Platform Saturation" campaign built awareness of Penn's flexible and customizable degree options among thousands of commuters and travelers in downtown Philadelphia. The platform-advertising featured a clean look to offset the clutter at the busy rail hub, and encouraged prospects to come experience the nearby campus.

Penn State World Campus Television
Commercial

Penn State World Campus

Accepted by: Clarabelle Lin

The challenge for online programs is to convey the emotion and connect the academic integrity of a strong academic university with the flexibility and convenience of online education. In the television commercial, "*This is My Life, This is My Penn State*" we let the story of Maggie Smith, an online student, overcome this challenge.

INDIVIDUAL AWARDS

OUTSTANDING FACULTY SERVICE:

Claudine SchWeber, PhD

University of Maryland University College

According to her faculty colleague, "Dr. Claudine SchWeber is an educator whose love of knowledge and inquiry inspires both students and other faculty members. Over the years, as we have moved from entirely face to face instruction to almost completely online instruction, she has been instrumental in designing quality curricula and in developing innovative approaches to engage students and energize faculty."

Gerald (Jerry) L. Fowler, PhD

Shippensburg University

"Widely acknowledged as a leader in the field of Educational Leadership and Policy, Dr. Jerry Fowler remains dedicated to providing both Shippensburg University and the Pennsylvania Department of Education with forward movement and innovative programming models for our current and future teachers and district leaders", as noted by the Provost & Senior Vice President for Academic Affairs at Shippensburg University,

OUTSTANDING CONTINUING

EDUCATION STUDENT:

Michael A. Dayton

University of Maryland University College

Quoting an Adjunct Associate Professor from University of Maryland University College, "Throughout the two classes I taught Mr. Dayton, I witnessed his effective management skills at work as he successfully balanced his many external commitments and responsibilities while diligently completing all assignments. I have found Mr. Dayton an exceptional student who possesses strong leadership qualities and a thirst for knowledge that will serve him well in his future academic and professional pursuits."



UPCEA Mid-Atlantic Region Awards

Program & Activities Awards

Partnership: Institutional / Business
Applied Research

Program Development: Credit or Non-Credit
Faculty & Staff Development

Dorothy Durkin Award:

Marketing & Promotions: Broadcast / Print

Marketing & Promotions: Electronic

Individual Awards

Alexander Charters Outstanding Continuing Educator

Outstanding Continuing Education Student

Outstanding Faculty Service

Outstanding Leadership / Distinguished Service
Memorials

Please note: Not every award is given each year.

University Professional & Continuing Education Association

Mid-Atlantic Region Awards for Excellence Ceremony



Wednesday, October 10th

Two Thousand Twelve

Five thirty in the evening

Campus Center of the Richard Stockton College of New Jersey

2012 AWARDS COMMITTEE

2012 Chair: Shelley Hintz • University of Maryland University College

Bobbe Baggio • La Salle University

Jennifer Becker • Marist College

Carolyn Callaghan • Shippensburg University

Karen Oaks • Stony Brook University

Kristine Rabberman • Widener University

Matthew Weidman • Widener University



This event is hosted by
The Richard Stockton College of New Jersey