

Sponsorship Opportunities

A. \$7,500 Sponsor the food for the Opening Reception in the Exhibit Hall

Help kick off the conference with a fun-filled networking reception in the Exhibit Hall! Your company receives prominent recognition prior to and at the event, recognition in the Final Program, plus signage.

Benefits:

- recognition on the UPCEA website
- recognition in the Final Program
- recognition on the sign board placed outside the Exhibit Hall before and during the event
- company name as sponsor on signage in Exhibit Hall near food stations
- recognition at the reception by UPCEA CEO or President
- 2 complimentary registrations to the conference
- 1 complimentary full page ad in the Final Program

B. \$7,500 Sponsor the Drink Tickets for the Opening Reception in the Exhibit Hall

Benefits:

- recognition on the UPCEA website
- recognition in the Final Program
- recognition on the sign board placed outside the Exhibit Hall before and during the event
- company name as sponsor printed on the drink tickets
- recognition at the reception by UPCEA CEO or President
- 2 complimentary registrations to the conference
- 1 complimentary full page ad in the Final Program

C. \$7,500 Sponsor the Awards Luncheon on Thursday

Benefits:

- recognition on the UPCEA website
- recognition in the Final Program
- prominent signage placed in the Luncheon Ballroom
- a table placed near the food stations for you to place promotional materials
- recognition at the Awards Luncheon by UPCEA CEO or President

- 2 complimentary registrations to the conference
- 1 complimentary full page ad in the Final Program

D. \$5,000 Sponsor a Smoothie Station for the Extended Refreshment Break on Thursday in the Exhibit Hall

Benefits:

- recognition on the UPCEA website
- recognition in the Final Program
- prominent signage placed by the refreshment station for the break
- a table placed near the refreshment station for you to place promotional materials
- 1 complimentary registration to the conference
- 1 complimentary full page ad in the Final Program

*Don't see something you would like to sponsor?
No problem, give me a call to discuss your idea.*

**Please contact Cheri Simpson, Director of
Corporate Relations at 919-240-4909, or csimpson@upcea.edu with any
sponsorship questions or ideas**



See you in Miami!