

99TH ANNUAL UPCEA CONFERENCE

OWN THE MOMENT

March 26-28, 2014 - Hyatt Regency Miami

UPCEA
2014 Annual Conference
EXHIBIT REGISTRATION

Miami's Hyatt Regency

400 South East Second Avenue

Miami, Florida, USA, 33131-2197

Tel: 305-358-1234

MARCH 26-28, 2014

Exhibiting Means Opportunities!

Why Exhibit?

UPCEA is the leading organization for colleges and universities engaged in professional, continuing, and online education. Co-hosting the 2014 Summit for Online Leadership & Strategy with The American Council on Education (ACE), and the recent opening of UPCEA's Center for Online Leadership & Strategy are both indicative of positive initiatives the Association is undertaking to best serve our members and contribute to the field of higher education. Our Annual Conferences attract hundreds of provosts, deans, directors, marketers, and other administrators who are engaged in higher education and curious about new resources and products. The 2014 Conference will provide numerous opportunities for you to interact with current and potential clients, including an impressive exhibit hall setup and activity center.

Exhibit Booth Fees

Booth Size	UPCEA Corporate Member Price	Non-Corporate Member Price
Single booth	\$2,200	\$2,700
Double booth	\$4,400	\$5,400

Exhibitor Single Booth Includes:

- (1) 8' X 10' booth
- (1) 8' table with 2 chairs
- 2 full conference registrations
- List of pre- and post-registered attendees
- Company description in the final program
- Link to company website from UPCEA website

Exhibitor Double Booth Includes:

- (1) 16' X 20' booth
- (2) 8' tables with 4 chairs
- 4 full conference registrations
- List of pre- and post-registered attendees
- Company description in final program
- Link to company website from UPCEA website

Location of Exhibits

The 2014 UPCEA Exhibit Hall is located in Riverfront Hall.

Exhibit hours are as follows:

Wednesday 3/26: 6pm-8:00pm [Opening Reception]

Thursday, 3/27: 10:30am-5:00pm [Refreshment Breaks; Book Signings]

Friday, 3/28: 8:30am-11:00am [Refreshment Break; Raffle Drawings]

Reserve Exhibit Space

Don't delay! To reserve your Exhibit Booth, please visit:

<http://conferences.upcea.edu/annual2014/exhibiting.html>

Purchasing an exhibit space includes **two, full conference** registrations. Once you have reserved exhibit space, you will receive a confirmation email that will direct you to a form to complete for your two company representatives. Please complete this form so we can have badges available for your representatives. Additional individuals can be registered via the Annual Conference website: <http://conferences.upcea.edu/annual2014/registration.html>

We encourage all exhibit representatives to attend sessions and meal functions when time allows. Besides exhibiting, these are great opportunities for networking with **the** decision makers from higher education institutions throughout North America and beyond.

Questions? Please contact

Cheri Simpson, Director of Corporate Relations

csimpson@upcea.edu or 919-240-4909

WE HOPE TO SEE YOU IN MIAMI!