

The Pendulum Swings: Centralization-Decentralization of Distance Education

Audra Barrett, Dallas TeleCollege Online

Peter Diplock, Uconn

Ken Udas, UMassOnline

Richard Hezel, Hezel Associates

UPCEA, March 2012

Remember...?

- University of Maine (at Augusta)
- Old Dominion University
- Kentucky Virtual University
- Etc.

- Extension (place-based)
- Distance Learning (tech heavy)
- Online Learning (mktg heavy)
- (increasing ease & growing \$)
- Faculty interest in control of academics and profit

Questions

- What is “centralization?”
- How to align institution mission and DE market segments?
- What are the essential functions of an agile DE organization?
- How can you restructure with minimal pain and loss of momentum?

Where do these components belong?

